



09/11/1987

# FRÉDÉRIC BLUM

Brand & communication designer

## EDUCATION

2015 - 2021 (MOOC)

Designing with web  
emlyon business school

Computer Science Principles  
Harvard University

Institut Mines-Télécom  
Digital Networks Essentials

2009 - 2010

Bachelor in Communication  
Université de Haute-Alsace  
Mulhouse, France

2008 - 2009

Développeur/Intégrateur de  
solutions Intranet/Internet  
Pôle Formation CCI  
Colmar, France

2005 - 2007

Visual Art  
Université Marc Bloch  
Strasbourg, France

## INFO

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## PROFILE

I'm a brand designer & web developer, who works in Basel, Switzerland. Actually, I wear several different hats. Clients European wide entrust me with the design, development & management of their websites, as well as art direction, brand identity, graphic design, marketing, photography, content creation & digital services.

## OVER 10 YEARS EXPERIENCE

2021 - Présent

LM Pop-Up  
Basel, Switzerland

### Head of Brand & Marketing Creative

La Manufacture Pop-Up is a takeout & delivery, "Multi-Restaurant Ordering" to-go experience. Order meals from 7+ restaurants, all on the same bill. I've been here from the beginning.

2016 - Présent

La Manufacture  
Basel, Switzerland

### Lead Graphic Designer

La Manufacture restaurants (4 locations) serve high quality homemade food in relaxed, laid back settings. I have worked here since the founding of the company in various fields.

2012 - 2015

AtelierMedia  
St-Louis, France

### Graphic & Web Designer

AtelierMedia is a visual communication agency located in the Basel area which designs media solutions for local and international clients.

2010 - 2016

St-Louis, France

### Freelancer

Brand and communications designer, as well as photographer, graphic & web designer.

## SKILLS

Adobe Suite ● ● ● ●

Main CMS ● ● ● ●

HTML/CSS/JS ● ● ● ●

PHP/MySQL ● ● ● ●



