



# FRÉDÉRIC BLUM

Brand & communication designer

09/11/1987

## EDUCATION

- 2015 - 2021 (MOOC)  
Designing with web  
emlyon business school
- Computer Science Principles  
Harvard University
- Institut Mines-Télécom  
Digital Networks Essentials
- 2009 - 2010  
Bachelor in Communication  
Université de Haute-Alsace  
Mulhouse, France
- 2008 - 2009  
Développeur/Intégrateur de  
solutions Intranet/Internet  
Pôle Formation CCI  
Colmar, France
- 2005 - 2007  
Visual Art  
Université Marc Bloch  
Strasbourg, France

## INFO

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## PROFILE

I'm a brand designer & web developer, who works in Basel, Switzerland. Actually, I wear several different hats. Clients European wide entrust me with the design, development & management of their websites, as well as art direction, brand identity, graphic design, marketing, photography, content creation & digital services.

## OVER 10 YEARS EXPERIENCE

- 2021 - Présent  
LM Pop-Up  
Basel, Switzerland  
**Head of Brand & Marketing Creative**  
La Manufacture Pop-Up is a takeout & delivery, "Multi-Restaurant Ordering" to-go experience. Order meals from 7+ restaurants, all on the same bill. I've been here from the beginning.
- 2016 - Présent  
La Manufacture  
Basel, Switzerland  
**Lead Graphic Designer**  
La Manufacture restaurants (4 locations) serve high quality homemade food in relaxed, laid back settings. I have worked here since the founding of the company in various fields.
- 2012 - 2015  
AtelierMedia  
St-Louis, France  
**Graphic & Web Designer**  
AtelierMedia is a visual communication agency located in the Basel area which designs media solutions for local and international clients.
- 2010 - 2016  
St-Louis, France  
**Freelancer**  
Brand and communications designer, as well as photographer, graphic & web designer.

## SKILLS

- |             |         |             |         |
|-------------|---------|-------------|---------|
| Adobe Suite | ● ● ● ● | HTML/CSS/JS | ● ● ● ● |
| Main CMS    | ● ● ● ● | PHP/MySQL   | ● ● ● ● |



